PROCLAMATION

National Drowning Prevention Week

WHEREAS: The Lifesaving Society designated July 16 to July 22, 2023 as National Drowning Prevention Week to focus attention on drowning prevention. It is important for the residents of the City of Brampton to be aware of water safety, including drowning risks and water incident prevention.

With over 450 Canadians drowning in preventable water-related incidents annually, drowning is the third leading cause of unintentional death among Canadians under 60+ years of age.

Residents are reminded of these key safety messages:
Watch Me, Not Your Phone. Always actively supervise children around the water - distractions are deadly.

Be Boat Smart - Wear a Lifejacket. Choose It. Use It. Always wear a lifejacket when in a boat.

Learn to Swim - Swimming is a life saving skill. Lessons are available for all ages, including adults.

Swim With a Buddy. Take a buddy and look out for each other, it's what friends do.

Know Your Limits. Stay sober when in, on or around the water.

More information on swimming lessons, how to properly fit a lifejacket and water safety messages can be found at www.brampton.ca/drowningprevention.

THEREFORE: I, Mayor Patrick Brown, on behalf of Brampton City Council, do hereby proclaim July 16 to July 22, 2023 as “National Drowning Prevention Week” in the City of Brampton.

Mayor Patrick Brown, City of Brampton